

DIGITAL ACTIVITY REGISTRATION

GAIN PRECISE OVERSIGHT OF ALL ACTIVITY

- in less than 12 months



HallMonitor Insight affords precise oversight of the use of facilities 365 days a year. Result: Optimum allocation of bookings

Who uses your facilities when? Are there repeat non-appearances and unused reservations?

HallMonitor Insight is a data-gathering and visualisation platform. While HallMonitor Core reports how many users there are at any given time, HallMonitor Insight is able to collate data sources for booking and energy systems as examples. This reveals whether bookings are used, and affords a qualitative insight into the utilisation of the halls, as there are more people present, for example, if handball is taking place as opposed to badminton.

“Our analyses show available capacity in all areas. That speaks to the sustainability priorities of utilising the halls we have before spending resources building new.”

PETER JØRGENSEN
CEO, HallMonitor



INSIGHT 365 DAYS A YEAR

Data-gathering and analyses 365 days a year from such things as booking systems makes it easy to identify potential improvements.



REDUCE OPERATION COSTS AND ENERGY

Adjust the energy consumption when the use of the facilities has ended. It might be earlier lowering of night temperatures or moving activities to reduce the energy consumption.



EFFICIENT UTILISATION OF CAPACITY

With optimum utilisation, more users can benefit from sports facilities within the area - and a fair allocation throughout the year.



DECISIONS BASED ON FACT

Capacity analyses are able to support political decisions in connection with larger investments into new sports facilities and resource allocation.



IMPROVED DIALOGUE WITH USERS

With precise data and analyses, the user dialogue can be improved concerning the use and utilisation-rates of all facilities.



STRENGTHEN THE COLLABORATION

Strengthen the collaboration with neighbouring councils to maximise the utilisation rates of the sports facilities beyond your own area - and make more users happy.

A MERE 61 percent used the halls between 16 and 22 Monday-Friday, even if 83 percent of the time was booked

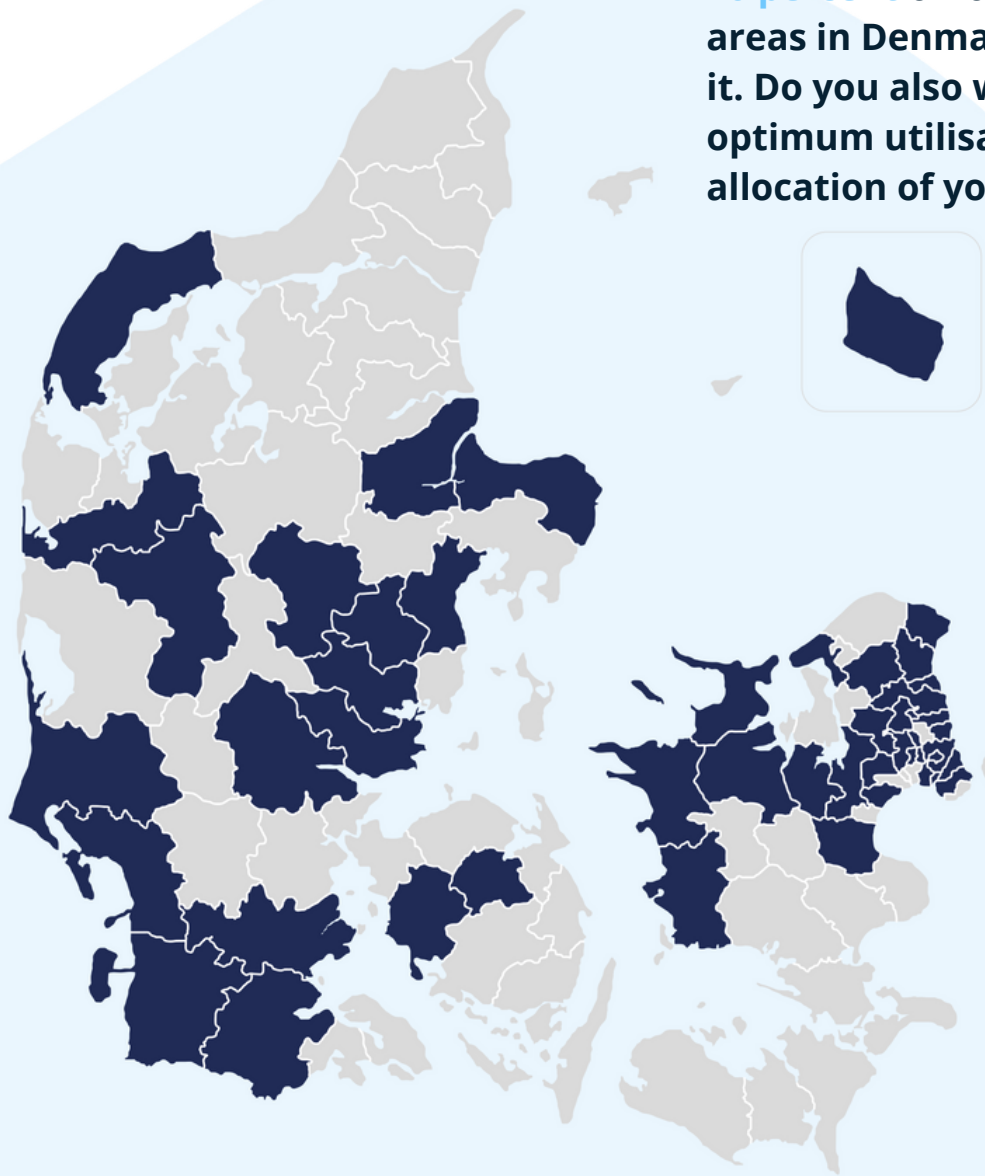
This is shown by a comprehensive mapping of hall utilisation rates in 23 local governance areas from the research study Sports Facilities of the Future” (Fremtidens Idrætsfaciliteter”) from 2017. In short, far more bookings are made than the patrons actually use.

In Lyngby-Taarbæk council with a population of nearly 60,000 and with many athletes, the council succeeded in improving the utilisation rate of its sports facilities with 10 percentage point in a mere year.

“We knew we had unused facilities, but we needed a factual basis to act upon”

JAKOB KLOSTER PEDERSEN
Project manager,
Lyngby-Taarbæk Council

40 percent of local governance areas in Denmark is already at it. Do you also want to ensure optimum utilisation and fair allocation of your facilities?



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